Temperature matters, and more...
CC
Smart Vacuum Insulated Bottle

MOKA
Smart Vacuum Insulated Coffee Tumbler
CC Bottle Upgraded Version

CC 1.0 was launched on MI platform in 2016. Within 2 weeks, 12000+ products were sold. Now comes the upgraded version.

- visible temperature
- cold for 24hrs hot for 8hrs
- slow life accessories
- safe & sustainable
- longlast battery life
- upgraded experience
Turn the bottle upside down for 1-2 seconds, and turn it back, the temperature will be shown on top of the bottle.

Three interesting accessories for slow life are all included inside the package.

- **Fruit** (for detoxed water)
- **Egg** (for boiled egg)
- **Tea** (infuser)
<table>
<thead>
<tr>
<th>Specifications</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>CC Bottle</td>
</tr>
<tr>
<td><strong>Standards</strong></td>
<td>GB/T 29606-2013</td>
</tr>
<tr>
<td><strong>Model NO.</strong></td>
<td>S-U55TE</td>
</tr>
<tr>
<td><strong>Screen</strong></td>
<td>OLED</td>
</tr>
<tr>
<td><strong>Capacity</strong></td>
<td>525ml</td>
</tr>
<tr>
<td><strong>Life time</strong></td>
<td>50000 times</td>
</tr>
<tr>
<td><strong>Materials</strong></td>
<td></td>
</tr>
<tr>
<td>bottle</td>
<td>304 stainless steels</td>
</tr>
<tr>
<td>lid</td>
<td>PP</td>
</tr>
<tr>
<td>spout</td>
<td>PP</td>
</tr>
<tr>
<td>screen cover</td>
<td>PC</td>
</tr>
<tr>
<td><strong>Standby time</strong></td>
<td>3 years +</td>
</tr>
<tr>
<td><strong>Waterproof</strong></td>
<td>IP67</td>
</tr>
<tr>
<td><strong>Insulation Performance</strong></td>
<td>hot for 8hrs, cold for 24hrs</td>
</tr>
<tr>
<td><strong>Weight</strong></td>
<td>320g (accessory excluded)</td>
</tr>
<tr>
<td><strong>Size</strong></td>
<td>70<em>70</em>231mm</td>
</tr>
</tbody>
</table>
MOKA Smart Coffee Tumbler

Expected to be launched in June 2017

-visible temperature
-visible brewing time
-coffee brewer
-touch screen
-cold for 24hrs
-hot for 8hrs
-safe & sustainable
-longlast battery life
MOKA Touch Screen Interaction

Temperature: from Left to Right

Time: from Right to Left
About Kiss Kiss Fish

Kiss Kiss Fish is a company with the vision to create “products with happiness sensibility” for the young generation. The team insists to integrate technology, design and culture into product development, aiming to create smart and modern products to meet the needs of consumers in the modern world.

The factory of Kiss Kiss Fish is one of the key suppliers for Starbucks, Hydroflask and Yeti etc.

Yuwei Ni, the founder of Kiss Kiss Fish, graduated as a master of industrial designer from Delft University of Technology in the Netherlands. After 5 years studying and working in the Netherlands, he decided to return to China to start his own business to create innovative products for the market.
Brand Positioning

- YOUnivers
- PLAYsumers
- STATUS SEEKERS

Product Concept

- Youthful Design
- Modern Culture
- Advanced Technology